

20th Annual



*University Row
at the
Virginia Gold Cup Races*

**Saturday, May 5th, 2018
The Plains, Virginia**

About University Row

Informally organized in 1999 by William & Mary, James Madison University, and the University of Virginia, University Row started as a string of three adjacent tents hosting independent events. Within two years, the event grew to host over 900 alumni and friends.

For the 20th University Row, 30 alumni chapters have come together for the largest inter-alumni social event in the Mid-Atlantic region, hosting roughly 500 guests across 4 tents. All University Row anchor tents offer their hospitality on a reciprocal basis to all other Row participants, so no matter which group has invited you, you are welcome throughout the entire common terrace!

University Row is a project of the Alumni Events Alliance, a Virginia nonprofit corporation whose mission is to work with alumni clubs to produce quality events, while also financially supporting the philanthropic goals of participating nonprofit groups and related charities. The Row is planned and operated by the University Row Steering Committee, made up of representatives of each Anchor alumni club involved with the Row.

All proceeds of this 100 percent-volunteer-run effort help support local alumni chapters to provide student scholarships, offer alumni programming and manage other key projects in support of their universities.

Are you interested in learning more about the Row or helping plan the event next year? Please email us at info@universityrow.org. New Leaders are welcome!

About the Virginia Gold Cup

Now in its 91st running, the Virginia Gold Cup steeplechase race has run in Fauquier County since 1922 and is attended by over 50,000 spectators, making it one of the largest and most popular sporting events in the greater Washington metropolitan area. Race day features seven hurdle and timber horse races; Jack Russell Terrier races; tent, tailgate and hat contests; and vendor booths for shopping.

Ticket sales benefit the Great Meadow Foundation which is a 501(c)(3) nonprofit organization dedicated to the preservation of Great Meadow Park's open space for community access.

University Row Race Day Schedule

8:15 am	Registration Opens at Whitlow's on Wilson
9:00 am	Registration begins at Lou's City Bar Breakfast specials available at both bars!
10:00am	Boarding for buses begins—first bus departs Whitlow's
10:15 am	First bus leaves Lou's
10:30 am	Last Bus leaves Lou's for Great Meadow
10:40 am	Last Bus leaves Whitlow's for Great Meadow
11:00 am	University Row opens to all guests
11:30 am	Terrier Race Exhibition
12:00 pm	Virginia Gold Cup Opening Ceremony
12:30 pm	Main Menu available
1:00 pm	First Race: The Sport of Kings Maiden Hurdle University Row School/Group Photos Start at Tent 1
1:15 pm	Second Race: The Infinitive Steeplethon
2:00 pm	Third Race: The M.C. Dean, Inc. Chase
2:30 pm	University Row Best Dressed Contest
2:45 pm	Fourth Race: The David Semmes Memorial 3:30 pm Fifth Race: The Virginia Gold Cup Afternoon Fare available
4:15 pm	Sixth Race: The Secretariat Stakes
4:30 pm	Ballston buses load and depart Great Meadow 4:45 pm Seventh Race: The VHBPA Maiden Flat
5:15 pm	Eighth Race: The Virginia Bred or Sired Flat
5:30 pm	Buses begin to load for Ballston and DC locations Food and beverage service concludes
6:34 pm	Kentucky Derby Race
6:40 pm	Post-Row Socials begin at Whitlow's and Lou's
7:15 pm	Betting Stations Close and Great Meadow Park gates close

University Row Specials

Bars open at 8:15 am

Whitlow's on Wilson (Clarendon)

- Grab & Go Breakfast Sandwich available at check in.
- Gold Cup Breakfast Buffet: Scrambled Eggs, Bacon, Sausage, Home Fries, & Coffee station (We will sell wristbands for the buffet)

Lou's city Bar (Columbia Heights)

- BOGO special – BOGO mimosas and bloody Marys during brunch.
- BOGO Margaritas and Bloody Marias post-race for Cinco de Mayo!
- \$8 takeaway Breakfast burritos and vegan wraps (packaged for you to take on the bus if you would like).
- Lou's full brunch menu will also be available



Guest Services

Did you lose an item at University Row? Check with the front desk tent at the entrance of University Row to see if your missing item has been turned in. If you find something that you believe is lost, please drop it off with the front desk tent at the entrance. All buses will be thoroughly inspected for any additional lost items & secured until pick up. Contact info@universityrow.org for post-event assistance.

Professional Photos

We are proud to announce that this year's photographer will be Andrew Cajas of L/AFlicks Photography! Look for him all day, from check-in at Whitlow's to the last bus home, and request your 'best shot'!



In Case Of Emergency

If you or another guest is in any need of emergency services, please contact the staff at the front desk tent at the entrance. Virginia State Troopers and emergency medical staff are available at Great Meadow to assist in an emergency. The front desk team will be able to make contact with personnel despite weakened cell phone service.

University Row Best Dressed Contest

Come out "Dressed to the Nines" and you may be selected to participate in the Row's acclaimed Best Dressed Contest! Judges will be monitoring the crowd throughout the morning and passing out unique tickets to those they think are the best dressed in the following categories: Best Dressed Couple, Best Dressed Male, Best Dressed Female, Best Accessory, and Best School Colors/Spirit.

At 2:30 pm, finalists nominated in each category will be asked to "strut their stuff" near the Step and Repeat banner (adjacent to Tent 1) to garner the most cheers from University Row guests and win their category! Applause, cheers and whistling are encouraged to help our judges determine the winners!

Prizes are coveted and include: Accessories from Vineyard Vines, gift cards to Solidcore, Lost and Found, the G.O.A.T., Foxfields, and much more!

Games at the Row

Volo City Sports will be providing the Row with a variety of games including cornhole boards, Giant Jenga sets, and Bocce. These will complement the games brought to the Row by participating schools.

Social Media

In addition to our professional photographer, event attendees are encouraged to shoot their own photos and share them via Facebook, Twitter, Snapchat, and Instagram! Go ahead, and add us as a friend:

@universityrow, and use the hashtag **#urow20** and **#VAGoldCup2018** on Instagram and Twitter to share with the world!

University Row Menu Provided by Fresh Connections Catering

Premium Open Bar 11:00 am - 5:30 pm

Snacks available all day: Popcorn, Chips, Pretzels, and Snack Mix

Welcome Buffet 11:00 am-12:30 pm

Snacks – 11:00am-6:00pm

Assorted Cliff Bars / Granola Bars

Bowls of popcorn & homemade parmesan chips

Assorted chips, pretzels, and tortilla chips with dips (guacamole, salsa, French onion & herbed ranch)

Appetizers – 11:00am – 12:30pm

Buffalo Chicken Dip – Spicy buffalo winds without the hassle of bones.

Creamy and tangy dip – a real crowd pleaser. Served with tortilla chips

Veggie Crudité

Main Menu: 12:30 pm-4:00 pm

Buffet Display – 12:30pm-4:00pm

- Ms. Ruby's Chicken Cordon Bleu – Boneless chicken breast, seasoned and sautéed, then stuffed with smoked turkey and cheese. Finished with a light cream sauce.
- BB's Brisket – Lean brisket of beef, slowly simmered for 5 hours with our special blend of herbs. Gently pulled and finished with BBQ sauce. Served with brioche buns.
- Vegan Stuffed Peppers (for vegan & gluten free requests) – Our homemade stuffed peppers, filled with organic lentils and rice and topped with a light BBQ sauce.
- Pasta Salad Palermo – Rotini Pasta, tomatoes, olives and mini fresh mozzarella balls. Finished with fresh basil and a light Italian vinaigrette.
- Spinach Salad with Strawberries & Sugared Pecans
- Individual Potato Dauphinoise
- Assorted Rolls/Butters

Individual Mini Pies: Chocolate Pear, Banana Cream, Lemon Meringue, Boston Cream and Key Lime

Dessert Bars: Raspberry Linzer, Southern Pecan, Brownies with Ganache, Amaretto Bars; Mini Cookies

Afternoon Fare: 4:00 pm-5:30 pm

Fruit & Cheese Platters – Fresh Seasonal fruits with imported and domestic cheeses. Served with Gourmet Crackers.

Mini French Pastries – Mini Napoleons, eclairs, rum balls, Grand Marnier, cream puffs, mango mousse and other bakers choice pastries.

5 Cheese Macaroni & Cheese Creamy Mac & Cheese with panko bread-crumb topping

2018 Anchor Schools

ACC Tent

Florida State University – Anchor

Howard University, DC-Area Schools & HBCU's Tent

Howard University – Anchor

Pac-12 Tent

Pac-12 Conference – Anchor

SEC Tent

University of Florida – Anchor

Auburn University – Anchor

Texas A&M – Anchor

Virginia Schools Tent

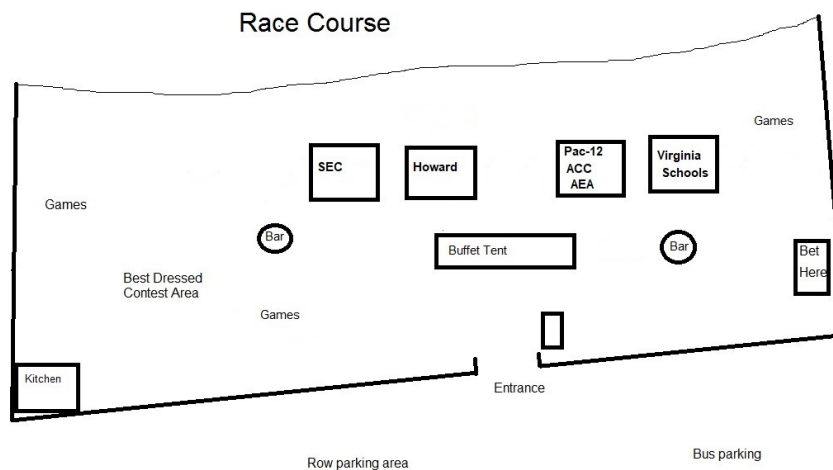
University of Virginia – Anchor

Friends of the Row Tent

Alumni Events Alliance – Anchor

2018 Partner Schools & Organizations

North Carolina State University, Notre Dame, UNC, Wake Forest University, Alabama A&M, Alabama State, American University of Paris, DC HBCU Alumni Alliance, Georgetown University, Hampton University, University of Arizona, Arizona State University, University of California, Berkeley, University of Colorado Boulder, University of Oregon, Oregon State University, University of Southern California, Stanford University, University of Utah, University of Washington, Washington State University, Colorado State University, University of California, Santa Barbara, University of Arkansas, Radford University, Virginia Tech, Boston University, Columbia University, Cornell University, Harvard University, Purdue University, Tulane University, University of Pennsylvania, Xavier University



Tent Locations

- Tent 1) SEC
- Tent 2) Howard and Friends
- Tent 3) PAC12, ACC, AEA
- Tent 4) Virginia Schools

School Photo Schedule

Tent photography shoots will begin at Tent 4. The photographer will travel to a new tent every 7-10 minutes. For reference, the intended schedule is as follows:

- 1:00 - Virginia Schools
- 1:10 - PAC12
- 1:20 - ACC
- 1:30 - AEA and Friends of the Row
- 1:40 - Howard
- 1:45 - HBCUs
- 1:50 - DC-Area Schools
- 1:55 - SEC

After your photos, please join us near Tent 1 for the Best Dressed Contest at 2:30 pm!

Our Sponsors

With University Row being an all-volunteer event supporting alumni chapters and scholarships, we would like to thank the following sponsors for their continued support and contributions to the University Row!

Our DC and Virginia Bars



Our 2018 Sponsors



Our 2018 Best Dressed Sponsors (Partial list)



2018 University Row Steering Committee

Dave Timmons, *Chair* – UC Berkeley

Administration & Planning Committee

- Shannon Cloman, *Chair* – Alabama State University
- Forrest Sholars, *Ticketing Chair* – University of California – Santa Barbara

Host Committee—Darren Kinniard, *Chair* – Auburn University

Onsite Operations—Shawn Smith, *Chair* – Alabama A&M University

Offsite Operations—Laisha Dougherty, *Chair* – Hampton University

Communications—BJ McDuffie, *Chair* – American University of Paris

Alumni Affairs (Chapter & Volunteer Recruitment)—William Marshall, *Chair* – Howard University

Activities, Development & Best Dressed—Laura Evaenes, *Chair* – Georgetown University

Members (partial list):

- Anagha Kumar (Penn)
- Charles Schulz (Clemson)
- Victoria Nguyen (UVA)
- David Aramony (UVA)
- Michael Marquet (Florida)
- Jacquay Henderson (Florida State)
- Jeffrey Fleming (Howard)
- Mike “Flip” deFilippo (Radford)
- Taylor Jackson (Colorado State)
- Todd Theringer (Harvard)
- Todd Thompson (Florida)

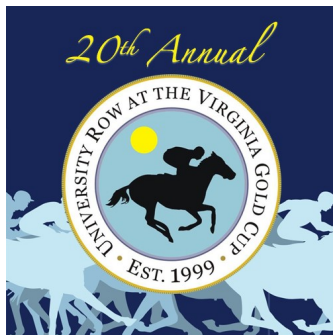
Alumni Events Alliance Board of Directors

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- **Greg Merritt**, *Treasurer* – Virginia Tech
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- **John Fedewa**, *AEA Founder & past Chairman* – College of William & Mary
- **Molly O’Connor** – Colorado State University
- **Steve Piekarec** – Cornell University
- **Todd Theringer** – Harvard University
- **Todd Thompson** – University of Florida

20 years of University Row



Thanks for the memories!

#URow20